SPONSORSHIP PROPOSAL

swarm'19
summit and tech expo

Organised By
ICTAU
hive

Supported By
CBI Ministry of Foreign Affairs of the Netherlands
International Trade Centre
Hive Colab, in partnership with the ICT Association of Uganda are organising this year’s Swarm Summit, together with the first ICT Expo. Themed “Celebrating Uganda’s Digital Transformation”, the two-day event will be mainly on recognizing the different levels of development of Uganda’s digital landscape, showcasing the different entities working to create a harmonious tech ecosystem in the country.

This will be further broken down into a 2-day expo showcasing inventions by our very own entrepreneurial men and women.

“From its humble beginnings as the first tech hub almost 10 years ago, Hive Colab has supported the entrepreneurial spirit of Uganda’s in technology innovators. Three years ago we launched the annual Swarm Summit to provide a stage where Uganda’s digital entrepreneurs could share their innovations and their stories,” said TMS Ruge, the Co-founder and Director, Hive Colab.

“This year, we are thrilled to expand on that spirit with a partnership with ICT Association of Uganda (ICTAU) to launch Swarm Summit and Expo. We are thrilled to provide a larger stage to showcase the technological innovations shaping Uganda’s digital economy,” he added.

The Swarm Summit and Expo 2019 will bring together and celebrate Uganda’s top business and technology minds building enterprises powering Uganda’s emerging digital economy. Swarm Summit continues to be Uganda’s premier annual stage that fast-growing companies can target as a launchpad event for new innovations, introduce emerging technology breakthroughs and gain exposure.

“We’re excited to be partnering with Hive Colab to make this event a success this year. The event is part of our mission to create an effective network between practitioners, policy makers, and the entire ICT Community,” said Albert Mucunguzi, the Chairman of ICT Association of Uganda (ICTAU).
incubates companies and start-ups critical to Uganda’s technology. We focus on technology verticals that we consider cornerstones to the country’s emerging digital economies:

- Financial Technologies
- Medical Technologies
- Educational Technology
- Agricultural Technologies
- Technology for Governance

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is a private sector-led organisation bringing together all players (individual and corporate companies) within the ICT Sector in Uganda.

ICTAU was formed four years ago with a vision to contribute to Uganda’s technological development by organising key ICT stakeholders under one body capable of supporting/promoting ICT awareness and research.

Inspired by our mission to create an effective network between all practitioners, researchers, policy makers, government and industry to facilitate cross-disciplinary collaboration in development informatics and ICT in general, the Association has brought together over 240 paid individual members, as well as over 600 others registered on our free-access forums.

We have also been able to sign up various corporate companies, making up the largest and most recognizable umbrella association for private sector ICT practitioners and enthusiasts in the country.
Overall Objective

To showcase cutting edge trends and new technology solutions to those who are looking for them locally and in the East African region.
2018 SUMMIT IN PICTURES
WHY EXHIBIT AT THE EXPO

The SWARM summit and Expo will integrate a broad array of local and international service providers, suppliers, manufacturers, etc, making it a well-positioned one-stop business platform for everyone with an interest.

The Expo is an excellent marketplace with plenty of networking and business prospecting opportunities for everyone in the business and hospitality industry.

This Expo shall enable exhibitors to engage more with buyers face-to-face, to increase their brand awareness, and sell their products directly.

This Expo is aimed at meeting some of exhibitor’s business 2019 objectives of promoting their products & services.

...EXPO IS AN EXCELLENT MARKETPLACE WITH PLENTY OF NETWORKING AND BUSINESS PROSPECTING OPPORTUNITIES FOR EVERYONE...
Supported by

Organised By

Who is exhibiting

CT Service Providers Distributors of ICT Software and Hardware
Web Hosting Companies

Audio Visual Distributors Recording Studios
Visual Effects Companies
Rental Companies

Broadcasters Digital Communication Experts
Digital Signage Companies

Electronic Security Companies

Professional Training Facilities
Electrical Engineer Consultants

Government Agencies
(show casing their e-services)

Ugandan Startups and anyone who
deals with Technologies

Mobile Manufacturers

Telecommunication Companies
Internet Service Providers (ISPs)

Developers & Innovators
Software Developers
Web Developers
Apps Developers
WHO WILL BE ATTENDING

1. The Public and any one with an interest in technology
2. Administration and ICT teams of the following sectors:
   - Banking Sector Hospitality Industry
   - Healthcare Industry Manufacturing & Processing Industry
   - Education Facilities
   - Electrical Engineers Consultants
   - Construction Companies
   - Security Companies
   - Government Parastatalist
OPPORTUNITIES FOR BUSINESS

• B2B meetings: Generate new business leads in a good place to show case new solutions to your existing and new clients.

• The only place where one can meet all the solutions providers under 1 roof.

• Free workshops / learning sessions by the industry experts on the hour.

• Showcasing ICT services, products and innovations to 2,000+ participants.
TOPICS

- Networking Basics
- Surveillance and Camera Technologies
- Mobile Devices for Consumers
- Digital Marketing / Communication
- Mobile Payments
- Apps of the Future
- Blockchain
- Artificial Intelligence & Future Trends
**SPONSORSHIP PACKAGES & BENEFITS**

<table>
<thead>
<tr>
<th>PACKAGE</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<td>$ 15000</td>
<td>$ 8000</td>
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<tr>
<td>Conference Registration ID</td>
<td>6 Personalised badges</td>
<td>4 Personalised badges</td>
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<tr>
<td>Booth Space</td>
<td>Two table booths in prime location</td>
<td>Two table booths in prime location</td>
<td>One table booth location in prime location</td>
<td>One table booth in main exhibitor area</td>
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<td>Exclusive use of the meeting space</td>
<td>Up to 6 sessions of 1 hour each</td>
<td>Up to 4 sessions of 1 hour each</td>
<td>Up to 3 sessions of 1 hour each</td>
<td>Up to 2 sessions of 1 hour each</td>
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<tr>
<td>Display of company pull ups at main entrance</td>
<td>4 Pull ups</td>
<td>3 Pull ups</td>
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<tr>
<td>Logo placement on conference publications</td>
<td>All publications and conference webpage</td>
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<td>Logo placement on all adverts for the event</td>
<td>2 Logos</td>
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<tr>
<td>Logo placement on conference page on the website</td>
<td>2 Logos</td>
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<td>Mention in main radio and tvc</td>
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<td>Listing on conference webpage for 1 year</td>
<td>125-Word description and weblink</td>
<td>80-Word description and weblink</td>
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<td>Exclusive use of the stage for a presentation or demo</td>
<td>2 Slots</td>
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<td>Acknowledgment of partnership on social media</td>
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<td>Company logo on branded materials of the event</td>
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REGISTRATION INFORMATION

You can register for the SWARM SUMMIT & EXPO by visiting:

WWW.SWARM.UG

For any other enquiry or payment information:
expo@ictau.ug

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